

How Much Can We Raise? POTENTIAL REVENUE

The event is based on up to **60 Contestants** taking part. Usually there are **45 Speaking Parts** and **15 Acting Parts**.

The usual Revenue Streams are in place for this one as with any of our events of this style.

	TOTAL 1	€76,750
	Monster Raffle	€1,500
	Additional Contestant Revenue *	€5,000
	On The Night Votes	€2,500
750	Ticket Sales @ €25 each	€18,750
60	Contestant Raise @ €350 each	€21,000
60	Contestant Sponsors @ €150 each	€9,000
8	Award Sponsors @ €500 each	€4,000
7	Film/Movie Sponsors @ €1,000 each	€7,000
2	Premium Sponsors @ €1,500 each	€3,000
1	Main Event Sponsor	€5,000

Please see our Potential Revenue Chart Attached.

Clubs can gross around €70,000 - €80,000 and more from this event, plus revenue from their Advertising Insert, which can add another €10,000 - €20,000+

We work with each club to maximize their Revenues.

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PLUS THE ADVERTISING INSERT Adverts in the Souvenir Booklet

EXTRA REVENUE!

Raise €10,000 - €20,000 on average

TOTAL 1 €76,750

+ Advertising Insert Revenue €10,000

TOTAL REVENUE €86,750





